

**Marshall**  
CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES



**JUNE 20, 2026**

**4 PM - 11 PM**

**LIVE ON MARSHALL SQUARE**

PRESENTED BY:



**WHISKEY • WINE • MUSIC • FLAVOR**

# SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor \$5,000

- Exclusive Presenting Sponsor recognition
- Premier logo placement on all marketing, signage, and stage
- Verbal recognition throughout the event
- Dedicated social media features
- VIP access for designated guests
- Opportunity for on-site brand activation

## VIP Sponsor \$2,000

- Company recognized verbally & printed as the VIP Sponsor. On all forms, ads website & Tickets recognized as the VIP ticket & section sponsor
- Day-of banners, roped area and verbal thank you through the day

## Bag Sponsor \$1,100

Four Opportunities

- Company logo printed on 1,000 bags for BBB festival participants
- Social media mentions as Bag Sponsor
- Verbal recognition through out the day

# SPONSORSHIP OPPORTUNITIES



## T-Shirt Sponsor \$750

- Company logo or name printed on the back of 150+ t-shirts
- Social media mentions as t-shirt sponsor

## Entertainment Sponsor \$500

- Company logo or family name displayed on stage
- Social media mentions as Entertainment Sponsor

## Rec Area Sponsor \$500

- Company logo or family name displayed with the game & rec area
- Social media mentions for each rec area post & sponsor

## Cigar Lounge Sponsor \$500

- Company logo or family name displayed with the cigar lounge
- Social media mentions for each cigar lounge post and sponsor

## Event Supporter

\$100-\$499

- Social media mention leading to the event

## **What is Goathill Fest**

Goathill Fest, formerly Booze, Burgers & BBQ, is the Marshall Chamber's signature annual fundraiser. In 2026, the event moves to summer to create an even stronger festival atmosphere on the Square.

The event features curated tasting stations with direct vendor engagement, lawn and oversized yard games, live music, and a VIP lounge experience, offering strong visibility and meaningful sponsor interaction.

Proceeds support the Chamber's work to promote economic growth, strengthen local businesses, and invest in initiatives that move Marshall forward.

## **Why Invest in Goathill Fest?**

Goathill Fest is intentionally growing, with expanded tasting offerings and an enhanced experience designed to draw strong attendance and energy throughout the evening.

This is more than a tasting event. It is a curated community experience that brings people together and creates meaningful engagement for sponsors. With attendance expected to exceed 1,000 guests, sponsors gain visibility, direct interaction, and alignment with one of Marshall's most anticipated summer events.

## **How do we volunteer for Goathill Fest**

Let a committee member know if you would like to volunteer, or call the Chamber office at 660-886-3324.

# **THANK YOU**

## **FOR YOUR CONSIDERATION IN SPONSORING THE 2026 GOATHILL FEST**